



CRATEJOY LAUNCHES SUBSCRIPTION BOX ACCELERATOR

AUSTIN, JULY 30, 2018 -- Cratejoy announced today the launch of the Subscription Box Accelerator – a first-of-its-kind educational program hosting early-stage entrepreneurs looking to connect their passion with profit by starting a subscription box business. As part of the program, participants will receive access to Cratejoy's tools and data, mentorship, networking opportunities, introduction to a community of over 10,000 subscription box entrepreneurs, exclusive marketing courses, and a chance to win up to \$10,000 in cash and prizes.

As the only subscription box technology platform to focus on best-in-class experiences for both businesses and subscribers alike, [Cratejoy](#) has driven much of the thought leadership in the subscription box industry. This program is built upon best practices from thousands of Cratejoy's successful subscription box business clients as well as the preferences of over 225,000 Marketplace subscribers. The Accelerator is the next evolution of Cratejoy's private pre-launch program, earning graduates four times as much revenue than the average subscription box post-launch.

Cratejoy is looking to partner with entrepreneurs in various stages: current subscription box owners looking to launch a second box, entrepreneurs wanting to launch for the first time, and current e-commerce sellers looking to expand into the subscription space.

"Cratejoy understands that for small business owners to succeed, they need the right tools and resources, which is why we invest so heavily in the educational component of our business," said Amir Elaguizy, CEO & Co-Founder of Cratejoy.

Participants in the Subscription Box Accelerator will experience:

- 6-week program consisting of education, mentorship with successful subscription box entrepreneurs, and regular check-ins with the Cratejoy team
- Access to the Cratejoy community and executives, and the opportunity to network with Accelerator program peers
- Advice on all areas of a successful launch, including:
 - Prelaunch
 - Business Planning
 - Pricing Strategy
 - Box Packaging
 - Marketing
 - Shipping
- Program ending with a successful subscription box business launch

Applications for the accelerator program are now open through Sunday 8/12/18 at 11:59pm CST. To learn more and start the application process, visit the [Subscription Box Accelerator](#).

About Cratejoy:

Based in Austin, TX, Cratejoy is a SaaS platform and marketplace that makes it simple to start and scale subscription box businesses. Cratejoy's features are tailored specifically to subscription commerce, such as offering world-class tools and dedicated business coaches to support their merchants at every stage. Visit Cratejoy's website to learn more about how Cratejoy can help your business or connect with @cratejoybiz on [Twitter](#), [Facebook](#) and [LinkedIn](#).